

SUNNY KIM

Graphic Designer

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EDUCATION

Savannah College of Art and Design(SCAD)

Atlanta, Georgia

BFA Graphic Design

Cum Laude

2024

SKILLS

Software

Adobe Illustration

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe XD

Procreate

Figma

Professional

Precision-Oriented

Strategic Branding

Visual Identity

Environmental Design

Packaging

Print Publication

Production Knowledge

Creative Collaboration

Analytical Thinker

LANGUAGE

Mandarin

Korean

English

CERTIFICATION

Inside LVMH

Specialization in Creation & Branding,
and Retail & Customer Experience.

DESIGN EXPERIENCE

Cravequip LLC

Graphic Designer

Atlanta, Georgia

May 2024 – Present

Developed the brand identity for the newly launched jewelry brand 'Macrave,' including logo design, brand strategies, and color palette.

Created visual content for social media and the website, enhancing brand awareness and engagement. Led the design team in executing creative projects, ensuring cohesive branding across all platforms and media.

Feetnfit

Graphic Designer

Seoul, South Korea

June 2021 – December 2022

Created cohesive brand identities, covering logos, packaging, and other key assets to build a consistent image. Participated in product design initiatives. Managed sourcing and communication with manufacturers in China to ensure quality production. Collaborated with the marketing team to create promotional materials that elevated brand visibility.

Coumier Inc.

Assistant Administrative Manager

Seoul, South Korea

May 2020 – May 2021

Designed brand identity and offline store interiors for newly launched brands. Created visual content for social media to enhance brand presence. Produced monthly advertisement reports for major clients, presenting campaign performance and insights.

ADDITIONAL EXPERIENCE

Su Art Academy

Assistant Teacher

Dongguan, China

June 2016 – August 2019

Provided guidance to students in creative projects, supporting their skill development in the classroom. Prepared materials and progress reports, facilitating effective communication with parents.

